



MOVING BEYOND HUNGER



November 21, 2016

# Creating a Comprehensive Food Security Plan for Wake County: Project Introduction

**Food Security** exists when all people have physical, social, and economic access to safe, nutritious, culturally appropriate and affordable food.

**133,000 Wake County residents are food insecure. The conditions that contribute to this are complex, varying across the county by age, income, and different population groups.**

## Food Insecurity contributes to:

- Negative Public Health Outcomes
- Community and Economic Vulnerability
- Negative Child Health and Development Effects
- Poor Educational Outcomes

## How might we engage all of Wake County to design hunger-free, food secure communities?

The Capital Area Food Network and Community Food Lab, with support from Wake County, are working to create a comprehensive plan to build a hunger-free, food secure Wake County. The plan will include strategic recommendations on policy, partnerships, and activities developed through multi-faceted research and broad community engagement across Wake County. The final plan is expected to take a comprehensive, systems-level approach to food security and will support key strategy areas with pragmatic, achievable, impactful and measurable recommendations.

## Project Partners

Wake County  
Food Security  
Working Group



Capital Area  
Food Network



Community  
Food Lab

## Planning Project Timeframe

### Phase 0: Food Security Summit

June 20, 2016

Gather Stakeholder Organizations, Set Direction and Momentum

### Phase 1: Define Success

Nov 1 - Nov 15

Design Planning Project, Set Expectations

### Phase 2: Explore and Assess

Nov 15 - Jan 31, 2017

Engagement, Open-ended Data Gathering

### Phase 3: Synthesis

Feb 1 - Mar 15

Analyze Patterns, Take Deeper Dives, and Draft Strategy Areas and Initial Recommendations

### Phase 4: Define Success

Mar 15 - Apr 30

Gather Feedback, Finalize Plan

## Project Principles

1. Think big
2. Be pragmatic and realistic in recommendations
3. Celebrate and strengthen existing bright spots, and be creative about new initiatives
4. Engage broadly
5. Reflect the community in the plan

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## Members of the Wake County Food Security Working Group:

**Matt Calabria**, Wake County Commissioner

**Frank Eagles**, Mayor of Rolesville

**Regina Petteway**, Wake County Human Services Director

**Bren Elliott**, WCPSS Assistant Superintendent for Student Support Services

**Margaret Raynor**, Wake County Human Services Board, Chair of the Summer Food Work Group

**Monika Johnson-Hostler**, WCPSS School Board

**Paula De Lucca**, WCPSS Senior Director, Child Nutrition Services

**Katherine Williams**, Wake County Extension Director

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**The Capital Area Food Network** is a community-based non-profit whose mission is to cultivate healthy lives, communities, and economies through vibrant food and farm systems.

**Community Food Lab** is a Raleigh-based design and consulting firm focused on building healthy food systems through project development, strategic planning, and network building.

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